

TURN OVER A NEW LEAF *this fall*

INTRODUCING THE
Fresh Start Collection
from Dr.'s REMEDY



A TRIO OF TRENDSETTERS *poised to*
dominate and compliment your healthy lifestyle this season.

Dr.'s REMEDY new Late Fall/Early Winter 2017 Fresh Start Collection is a wearable, one-of-a-kind palette. The trio inspires peace, vitality and generosity. These exciting, effortlessly chic polishes—each with an empowering shade name—are the perfect way to step up your wellness game this season.

LATE FALL/EARLY WINTER 2017 COLLECTION



KINETIC Khaki

The perfect fall neutral, this versatile warm taupe—enhanced with cool tinges of green and gray—pairs well with everything in your closet.
[ki-net-ik] adjective: active, lively, dynamic, energizing



AMITY Amethyst

A moderately bright, smoky purple that is soothing yet excitable. A very wearable shade that is sophisticated and flirty. Neutral enough for the office but elegant enough for a night out.
[am-i-tee] noun: friendship; peaceful harmony



ALTRUISTIC Auburn

A playful burnt orange with earthy, autumn undertones.
[al-troo-is-tik] adjective: unselfishly concerned for or devoted to the welfare of others

Dr.'s REMEDY Enriched Nail Care is a podiatrist-formulated proprietary blend of high-quality, organic ingredients that help strengthen nails and improve their natural color. Every Dr.'s Remedy product is safer for children and pregnant women and now **8-FREE**— free of formaldehyde, formaldehyde resin, toluene, dibutyl phthalate, camphor, xylene, parabens and TPHP—making them a safer and more gentle alternative to traditional formulas.



DEVELOPED BY DR. WILLIAM SPIELFOGEL AND DR. ADAM CIRLINCIONE

An extraordinary fusion of fashion and wellness, **Dr.'s REMEDY®** is a podiatrist-formulated line of nail care products that provide a more natural alternative to traditional formulas. Created in 2007 by two New York City-based board certified podiatrists, Dr. Adam Cirlincione and Dr. William Spielfogel, **Dr.'s REMEDY®** was originally designed to address the well-heeled patients of Manhattan. Their nail care line was designed to combat dry, brittle, discolored nails, as well provide a gentle, more nourishing, non-allergenic formula.

Every **Dr.'s REMEDY®** product has been uniquely formulated with organic ingredients and is enriched with biotin, all-natural vitamins, wheat protein, tea tree oil, lavender, and garlic bulb extract (known, natural anti-fungals). In addition to being 100% vegan and made in the USA, **Dr.'s REMEDY® IS THE #1 PODIATRIST RECOMMENDED BRAND.**

With over 30 brilliant colors to choose from, you can polish your nails in a safer more nourishing way. And now with three new, universally flattering shades and finishes, **Dr.'s REMEDY®** helps you turn your nails into the hottest 2017 accessory.

We pride ourselves on our formula; and proving, that when it comes to nails, you don't have to compromise safety for style.

For more information about nails or feet, our podiatrists are at your service! Dr. Cirlincione and Dr. Spielfogel are always available for interviews or quotes on nail care, nail health and of course feet.

DR.'S REMEDY® ENRICHED NAIL POLISH IS AVAILABLE FOR \$17 AT www.remedynails.com or by calling **1.877.323.NAIL**

ABOUT THE BRAND

Discover the doctor-formulated, healthier alternative to traditional nail polishes. **Dr.'s REMEDY** Enriched Nail Care and Treatments is a line of podiatrist formulated nail care that offers individuals who care about the appearance of their nails a better alternative to other commercial nail products. **Dr.'s REMEDY** offers the benefit of a specially-designed physician's formula. The founding doctors joined together to create a line that would address their patients' concern about the appearance of dry, brittle discolored nails by removing extra toxins. Each nail care product is made with organic ingredients with your nail health in mind.

Adam S. Cirlincione *William Spielfogel* |

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